Enhanced Application and User Experience Monitoring

The ability to ensure that a distributed workforce or user base has high performance access to centralized applications is something that all modern enterprises have in common. No matter how great the application is, the user experience - whether customers or employees - is instantly jeopardized if performance degrades.

There are many potential points of failure along the application delivery chain, and ownership is decentralized across different departments and providers. To avoid downtime, applications and the network need to be brought under a single point of view.

Kemp Flowmon helps you to understand the correlations between the quality of your customers’ experience, application performance, and the impact on business outcomes. It offers a single dashboard with enhanced telemetry that shows exactly where the bottlenecks are and indicates what needs to be done to correct the issue.

“‘The Kemp Flowmon solution is widely used in our company both by network and security engineers. Everyone receives the most important information necessary for their work.”

Don’t wait for users to call, act immediately!

A slow network will slow down applications, and a slow application will cause customers to leave and a workforce to sit idle. Without the proper toolset, you will only learn about user pain from a service desk call or a decline in revenue, which is too late.

Kemp Flowmon puts you in control of application and user experience. It monitors application response for every user and transaction to optimize the customer experience and help avoid loss of clients and worse, reputation damage. Whether the problem is on the user, network, backend, or provider side, the Kemp Flowmon solution cuts time-to-resolve by hours.
This enables user experience and specific user interactions to be examined, representing the best way to monitor and troubleshoot applications that you own and deliver.

UXM is complementary to synthetic testing - a technology that leverages scripts to actively test applications based on predefined scenarios, providing an early-warning system for off-peak times when no users are interacting with the application, and thus UXM is not available.

Combined, the two approaches eliminate blind spots in the application delivery chain and ensure maximum availability of your mission-critical services.